

# 2017 Editorial Calendar

Issue Date	Editorial Focus	Bonus Distribution	Ad Order Due
January 9	Rebuilt Rubber Machinery Suppliers Listing		December 27*
January 23	2017 Forecast Issue		January 11
February 6	Hiring/Employment/Recruiting	• LSR World	January 25
February 20	Custom Mixing Annual Report with Listing of Custom Mixers		February 8
March 6	Medical Annual Report		February 22
March 20	Oil and Gas Annual Report		March 8
April 3	Molded Goods Annual Report		March 22
April 17	Carbon Black including Silica/Thermal Black Annual Report		April 5
May 1	Adhesives and Sealants Annual Report		April 19
May 15	Silicone Annual Report	• LSR World	May 3
May 29	Rubber Machinery Annual Report		May 17
June 12	Automotive Parts Annual Report	• Rubber in Automotive Conference, June 13-14, Troy, MI	May 31
June 26	Rubber Rollers Special Report		June 14
July 10	North America Rankings Annual Report		June 28
July 24	Under 40 Special Report		July 12
August 7	Latex Suppliers Listing	• International Latex Conference, Aug. 8-9, Akron, OH • LSR World	July 26
August 21	Chemicals and Additives Annual Report with Distributor Listing		August 9
September 4	32 <sup>nd</sup> Annual Global Tire Report	• ITEC InFocus: Reinforcements for Tire Performance, Sept. 13-14, Akron, OH	August 23
September 18	Seals and Gaskets Annual Report		September 6
October 2	International Elastomer Conference	• International Elastomer Conf., Oct. 9-13, Cleveland, OH • LSR World	September 20
October 16	Hose Manufacturing Annual Report	• Hose Manufacturers Conference, Oct. 24-25, Akron, OH	October 4
October 30	Laboratory and Testing Equipment Annual Report		October 18
November 13	Belting Annual Report		November 1
November 27	Wire and Cable Annual Report		November 14*
December 11	2017 Year in Review/Executive of the Year		November 29
December 25	2018 Rubber Directory and Buyers Guide		November 6

*\*Denotes an early closing date.  
Editorial content subject to change at Publisher's discretion.*