

2018 Editorial Calendar

Issue Date	Editorial Focus	Bonus Distribution	Ad Order Due
January 8	Process Oils		December 27*
January 22	2018 Forecast Issue		January 10
February 5	NR/Alternatives	● LSR World	January 24
February 19	Custom Mixing Annual Report with Listing of Custom Mixers	● Tire Technology Expo 2018, Feb. 20-22, Germany	February 7
March 5	Medical Annual Report		February 21
March 19	Oil and Gas Annual Report		March 7
April 2	Silicone Annual Report	● International Silicone Conference, Apr. 10-11, Akron, OH	March 21
April 16	Carbon Black including Silica/Thermal Black Annual Report		April 4
April 30	Rubber in Automotive Special Report #1		April 18
May 14	Molded Goods Annual Report	● LSR World	May 2
May 28	Adhesives and Sealants Annual Report		May 16
June 11	Game Changing Technology & The Impact on Tire and Rubber		May 30
June 25	Rubber Machinery Annual Report		June 13
July 9	North America Rankings Annual Report		June 27
July 23	Wire and Cable Annual Report		July 11
August 6	Latex Suppliers Listing	● LSR World	July 25
August 20	Chemicals and Additives Annual Report with Distributor Listing		August 8
September 3	33 rd Annual Global Tire Report	● 2018 ITEC Tire Manufacturing, Sept. 11-13, Akron, OH	August 22
September 17	Seals and Gaskets Annual Report		September 5
October 1	International Elastomer Conference	● International Elastomer Conference, Oct. 9-11, Louisville, KY	September 19
October 15	Hose Manufacturing Annual Report		October 3
October 29	Laboratory and Testing Equipment Annual Report		October 17
November 12	Rubber in Automotive Special Report #2	● LSR World	October 31
November 26	Belting Annual Report		November 13*
December 10	2018 Year in Review/Executive of the Year		November 28
December 24	2019 Rubber Directory and Buyers Guide		November 5

*Denotes an early closing date.
Editorial content subject to change at Publisher's discretion.